



एम एस एम ई - प्रौद्योगिकी विकास केंद्र  
MSME - Technology Development Centre  
कांच उद्योग विकास केंद्र, फिरोजाबाद  
Center for the Development of Glass  
Industry (CDGI),  
Firozabad



## MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

### MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- [www.cdgiindia.net](http://www.cdgiindia.net)

## BRIEF DESCRIPTION OF TRAINING PROGRAMME

### HOW TO START YOUR OWN STARTUP How to Raise Funds for New Business or Existing Business

Start Your Own Business

#### LIVE INTERACTIVE SESSION

**About Programme :** 2 days Training is meant for to develop and strengthen entrepreneurial quality and motivation and help in selecting the right type of project and products to formulate the effective and profitable project, to acquire necessary managerial skills required to run the industrial unit entrepreneurs (existing / prospective) and professionals to orient them in raising the finance for startups, expansions new Units etc. from different available resources , Banks, Financial Institutions, Venture Funds, Private Equity and Angel Funding. Preparation of Bankable Project Reports, Business Plan Preparation, Formalities in approaching Banks would also be addressed in the Programme.

Startup India Scheme is an initiative by the Government of India for generation of employment and wealth creation. The goal of Startup India is the development and innovation of products and services and increasing the employment rate in India.

	Course Content	
Day	SESSION	PARTICULARS OF SESSION
1	1	Concept and Procedure of Entrepreneurship & Regulatory Requirements of Business
1	2	Setting up of own Enterprise & Statutory Compliance, Clearance & Approval
1	3	Preparation of Business Plan & Procedure, Business Strategy
1	4	Preparation of Bankable Project Report, Business Idea Generation, Innovation
1	5	Funding Schemes from other Financial Institutions
1	6	MUDRA/PMEGP/STARTUP Scheme
2	7	Basics of Financial Management, Role of CIBIL

2	8	Risk Management for Start-ups, Role of CGTMSE, Marketing Strategy
2	9	Basics of GST & its impact on start-up enterprises
2	10	Other promotional schemes of Government, Business Development
2	11	Marketing Management & Assessing market opportunities
2	12	Support institutions for start ups
<b>HOW TO PREPARE BANKABLE BUSINESS PLAN (FOR STATUP IN SMEs)</b>		
2	12	

## Importance of Startup Training

Startup training provides aspiring business owners with valuable skills and knowledge to navigate the complexities of starting and running a business. It offers a practical understanding of key business concepts and strategies, equipping individuals with the tools they need to succeed. This training helps entrepreneurs:

- **Develop a solid business plan and financial management skills.**
- **Enhance their leadership abilities, including effective communication and negotiation.**
- **Nurture creativity and innovation to stay ahead in a competitive market.**
- **Build a robust network of mentors and industry experts.**
- **Gain insights into market trends, customer needs, and competitive advantages.**
- **Prepare for potential obstacles and develop resilience to overcome challenges.**

### 1. Leadership and management skills

Through workshops, mentorship, group projects, and case studies, these programs help entrepreneurs understand how to:

- Communicate clearly and confidently
- Motivate and manage diverse teams
- Build trust and handle conflicts
- Make quick but thoughtful decisions
- Set goals and drive team performance

One powerful example taught in many programs is the LEAD framework, which offers a simple, action-based structure for leadership growth. It breaks leadership down into four clear steps:

### 2. Problem-solving and critical thinking

### 3. Access to practical, real-world experience

#### **4. Increased access to funding and resources**

#### **5. Understanding Financial Management**

#### **6. Effective Communication and Persuasion**

#### **7. Negotiation and Conflict Resolution**

#### **8. Adapting to Change and Risk-Taking**

- Benefits from DPIIT. As companies are registered under DPIIT, they are entitled to receive numerous benefits.
  - Self-Certification.
  - Simple Registration Process.
  - Government Contracts.
  - Networking Possibilities.
  - Easier Termination of Business.
  - Low cost of setting up: The cost of setting up a business in India is low compared to other countries. This is due to the availability of cheap labour and office space.
  - Favorable Tax Policies- The Indian government has introduced several startup tax incentives. These include a deduction of up to 100% on profits for the first three years and a tax holiday for the first year of operation.
  - Access to Government Funding: The Indian government has set up several schemes to fund startups. These include the Seed Fund Scheme, the Venture Capital Fund Scheme, and the Credit Guarantee Fund Scheme.
  - Mentorship and Incubation: The government has provided mentorship and incubation support to startups through various initiatives. This helps startups to get guidance from experienced entrepreneurs and access resources.
- 

**Date- 13 & 14 December 2025 (2 Days) Time- 5 pm to 8.30 pm**

**1) Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)**

**Please find below bank details**

**PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT**

**Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI**

**Account Name: Centre for the Development of Glass Industry**

**Bank: Axis bank ltd**

**A/c No. 672010100020712**

**IFSC Code: UTIB0000672**

**Pls send screenshot of payment details for seat confirmation**

**FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.**



**FOR MORE DETAILS PLEASE CONTACT:**

**Mobile: +91- 8603769900**

**Website: [www.cdgiindia.net](http://www.cdgiindia.net)**