



एम एस एम ई - प्रौद्योगिकी विकास केंद्र
MSME - Technology Development Centre
कांच उद्योग विकास केंद्र, फिरोजाबाद
Center for the Development of Glass
Industry (CDGI),
Firozabad



MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

Brief Description of Training Program:

BUSINESS ANALYTICS WITH EXCEL AND POWER BI TOOLS

LIVE INTERACTIVE SESSION

Content: -

- **Complex Calculations using Excel Functions**
- **Organising & Analysing Large Volumes of Data**
- **Creating MIS Reports**
- **Designing & Using Templates**
- **Consolidating Data from Multiple Workbooks**
- **Formulas & Functions**
- **Statistical & Mathematical Functions**
- **Data Visualisation & Infographics**
- **Excel Charts**
- **Form Controls**

- **Pivot Tables**
 - **Data Analysis using Excel Tools**
 - **Power BI**
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- **Power BI Tools**
 - **Importing Data from Web & Folders**
 - **Power Query**
 - **Maps**
 - **Pivot**
 - **Data Modelling**
 - **Measures & Calculated Columns**
 - **DAX Functions (Data Analysis Expressions)**

TRAINING BENEFITS

Business Analytics with Microsoft Excel and Power BI training helps participants develop practical skills to collect, organize, analyze, visualize, and interpret business data. The training enables businesses and professionals to make faster, smarter, and data-driven decisions.

Key Training Benefits

Improved Data Analysis Skills – Learn to organize, clean, analyze, and interpret business data effectively.

Advanced Excel Skills – Develop practical knowledge of formulas, functions, PivotTables, charts, data analysis, and reporting.

Power BI Dashboard Development – Learn to create interactive dashboards, reports, and visual presentations from business data.

Data-Driven Decision Making – Use accurate data and meaningful insights to support better business decisions.

Business Performance Monitoring – Track sales, expenses, revenue, productivity, customer trends, and key performance indicators (KPIs).

Improved Productivity – Automate repetitive reporting and reduce the time required for manual data processing.

Better Financial Management – Analyze budgets, costs, revenues, profitability, and financial performance to support effective planning.

Sales and Marketing Insights – Identify sales trends, customer behavior, high-performing products, and potential market opportunities.

Identification of Business Opportunities – Use data insights to identify growth areas, emerging trends, and opportunities for business expansion.

Improved Forecasting and Planning – Analyze historical data to support future sales forecasts, resource planning, and business strategies.

Reduction in Errors – Standardized data analysis and automated reporting can reduce manual calculation and reporting errors.

Professional Reporting – Create clear, interactive, and visually attractive reports that make complex information easier to understand.

Cost Reduction and Efficiency – Identify unnecessary expenses, inefficient processes, and areas where resources can be optimized.

Enhanced Employability – Excel and Power BI are widely used business analytics tools, providing valuable skills for employment and career advancement.

Supports Business Growth – Data-based insights help organizations improve performance, increase profitability, manage resources efficiently, and plan sustainable growth.

Overall Impact

The training helps participants turn raw business data into meaningful insights. By combining Excel and Power BI skills, businesses can improve reporting, monitor performance, identify opportunities, control costs, and make informed decisions that contribute to greater efficiency, profitability, and long-term business growth.

Date- 19 & 20 September 2026 (2 Days) Time: 5 PM TO 8.30 PM

Course Fee: Rs. 3540/- (Study material in softcopy shall be provided)

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.



FOR MORE DETAILS PLEASE CONTACT:

Mobile: +91- 9818676612

Website: www.cdgiindia.net