



Ministry of Micro, Small and Medium Enterprises,
Government of India



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

2 Days Government Certification on

GRAPHIC DESIGN MASTERY WITH CANVA TRAINING

Live Interactive Session

COURSE CONTENT:-

Topics to be covered:

- Introduction to Graphic Design
- Getting Started with Canva

- Design Basics in Canva
- Logo Design using CANVA
- Poster Design using CANVA
- Video / Reels Editing USING CANVA
- Creating Engaging Designs
- Advanced Canva Techniques
- Equipment's Handling
- Using Canva's Animation Features
- Title Animation, Content Creation
- Audience Targeting Design
- Page Branding Design
- Attracting Viewers
- Investment Cost
- Social media Attractive Design
- Final Project and Portfolio Development
- Creating a personal brand and using Canva for your portfolio

Benefits of CANVA TRAINING

User-Friendly Interface

- **Extensive Template Library**
- **Free Version Availability**
- **Collaborative Features**
- **Web-based Platform**
- **Regular Updates and Additions**
- **Drag-and-drop Functionality**
- **Customisable Brand Kit**
- **Integrated Stock Photo Library**
- **Enhance Your Graphic Design Skills**
- **Reach a massive audience**
- **It offers a wide range of templates and tools to help you create graphics**
It Is A Great Option For Creating Graphics For Personal Use And Commercial Purposes

Date: 15 to 16 February 2025 (5 PM to 8.30 PM)

Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.



FOR MORE DETAILS PLEASE CONTACT:

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